RankGrid.ai

Prepared for Dr. Karah Kruse
November 23, 2026

Elmora Foundational Health: everything you get.

Our Growth plan for one year: two websites, your launch, and the search work after it.

GROWTH PLAN · 1 YEAR
$11,964/year
Paid once for the year

SETUP FEE
~~$997~~ **$0**
Waived for you

PLATFORM ACCOUNT
~~~$100/mo~~ **$0**
Free for the year

Want to pay monthly? Choose **Klarna** or **Sunbit** at checkout to split the year into monthly payments.

Built for your launch (included)

- Elmora Foundational Health website
- Elmora Clinic website with online booking
- Hidden Health Patterns quiz + QR code
- 3-email follow-up for each quiz pattern
- Your 1,351 Mindbody patients imported
- Email warm-up so you land in the inbox
- January Digestion class sign-up + emails
- Google Business Profile for the clinic
- Google Ads built for you

Every month, all year

- 4 new pieces of content
- Backlinks from real sites
- Press releases for your launches
- Google Ads run and managed by us
- Google Business Profile: weekly posts + Q&A
- Nearby city pages built over time
- Ongoing site fixes + expanded local listings
- Full ad and call tracking
- Rank map showing where you show up, block by block
- A monthly report + a monthly review with me

Your RankGrid platform (free for the year)

- Contacts, email, texting and calls in one place
- Calendar and booking
- Quiz, class and website leads land here
- Automatic follow-up emails and texts
- Log in and make changes yourself anytime
- You only pay for usage (below)

USAGE COSTS · YOU ONLY PAY FOR WHAT YOU USE

Emails	**$0.74 per 1,000**	Outbound calls	**$0.0183/min**
Local phone number	**$1.27/mo**	Inbound calls (app or desk phone)	**$0.0128/min**
Toll-free number	**$2.37/mo**	Inbound calls forwarded to your cell	**about $0.022/min**
Texts, sent or received	**$0.0082 each**	Call recording	**$0.00275/min**
Picture texts sent	**$0.0242 each**	Recording storage	**$0.00055/min per month**
Picture texts received	**$0.0182 local · $0.022 toll-free**	Call transcription	**$0.0264/min**
Texting registration (required by phone carriers, passed through as-is)			**$22.50 once + $1.50 to $10/mo**

Example month: 4 emails to all 1,351 patients, 500 texts, 300 call minutes, one local number — **About $16 to $24**

Prices are the carrier rates plus 10% to cover card processing. Texts are billed per 160-character segment. Carrier rates can change. Google Ads spend is separate and paid by you straight to Google.

Page one in 6 months or your money back. We agree on one search together at kickoff. If you're not on page one of Google for it within 6 months, you get your plan fees back for that period, as long as you follow the plan.

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